

FLORIDA GULF COAST COUPLES, INC.

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MINUTES ¹ OF FGCC OPERATING BOARD MEETING SUNDAY, AUGUST 2, 2008 at 10:30 AM. HOME OF VICE CHAIR COUPLE – KIM AND MELISSA

PRESENT:

Amy and Laurie, Melissa and Kim, Nichole and Elizabeth, and Ted and John.
Finance Couple Marta and Linda were not able to be present for this meeting.

CALL TO ORDER:

The meeting was called to order at 10:30 AM.

APPROVAL OF THE MINUTES OF THE JULY 2008 MEETING:

Board Members will review the July 2008 minutes and e-mail their approval to the Vice Chair as soon as they are able to thoroughly review them.

FINANCIAL REPORT:

The board had previously requested of Finance Couple to present a breakdown by quarter of 2008 expenditures and deposits. Marta and Linda sent 3 hand outs to this meeting with an outline of the budget. Specific budgeting issues were discussed in response to these handouts and it was noted that board should remain aware of allotted budgets per quarter, while also noting the need for "recycling" membership dues effectively and thoroughly back into membership activities.

<u>First Quarter:</u>	Beginning Balance	\$5484.69
	Ending Balance	\$5168.83
<u>Second Quarter:</u>	Ending Balance	\$4828.51
<u>July 2008:</u>	Ending Balance	\$5061.76

¹ Formal actions by the Board appear in bold face.

PRIORITY BUSINESS:

I. Membership Renewals

a. Overdue Renewals: Non-renewals for follow up calls by vice-chair were discussed. Member Services Couple is sending out August renewal reminder letters at this time and has completed July's reminders.

II. Annual Dinner Dance

a. DJ: Kim of Melissa reports that she found a DJ for the dance. Laurie and Amy visited him last night at a local club to preview his performance. He was given \$100 at that time for a deposit. His fee for 5 hours is \$350. Laurie and Amy report that he has 15,000 songs in his collection. He requests 30 song choices from the board/FGCC members and board will begin working on this project.

b. Venue: Kim of Melissa reports that Julie from the Radisson has donated a \$79 night stay at the Radisson to be used as a possible raffle at the Dinner. The board decided to do a 50/50 raffle at this event and raffle this room prize at a later date as incentive for participation in another event later in the year. Julie has also included a discount on the vegetarian platters, a no charge dance floor, and dropped the minimum "number of guests" policy for this dance.

c. Invitations: Amy of Laurie reports that she has purchased the invitations for the Annual Dinner Dance. These were bought out of pocket by Laurie and Amy and donated to the group for this event. These include blank invitations and RSVP cards. It is noted that members Ed and Glenn also created much of the prose for the invitations. Amy volunteered her time and printer to print up the invitations and the return labels with the FGCC St. Petersburg address on them. Marta and Linda are also donating the stamps for this project.

d. Decorations: John of Ted will be in charge of decorations for this event and he previewed some of his ideas to the board. During the next board meeting in September, John will present details of the decorating committee's needs and schedule. John estimates that we will need approximately 3 hours for set up prior to the event.

e. Cake: Nichole and Elizabeth report that their contact for the cake, Brian, has supplied 2 sketches of the cake. These, as well as the flavor options for cake and frosting were discussed and decided upon by the board members. **In a vote for a choice of the traditional vs. "Pail" Cake options, the board voted unanimously for the traditional option.** The Member Services Couple and Vice Chair Couple have offered to share the cost of this cake and donate it to this event.

f. Event Budget: It is noted that the price of the DJ for this event is \$150 less than initially budgeted. Further details of the pricing of the event's tickets were discussed and the tentative price per ticket remains \$65 per person, budgeted at an estimated 60 persons in attendance at the Dinner Dance.

g. RSVP date is set for September 3.

III. Donation by member couple Dan and Scott: Dan and Scott will be sending \$50 to FGCC as a donation out of their Private House Sale event. Attendance issues concerning this event were discussed and thanks expressed to this member couple for their generous donation, despite these attendance issues.

IV. Membership fluctuations were also discussed. Member Services Couple notes that we currently have around 85 member couples. Membership retention issues were discussed and past membership retention techniques were reviewed in this conversation. The board remains in agreement that this subject should remain a running topic of conversation in future board meetings.

V. Buddy Couples: The board will begin calling current member couples to solicit participation for the Buddy Couple program. Consent from new couples will need to be gained to release their contact information to their buddy couple beforehand. The couples will be matched by region and other relevant criteria such as gender, age, and interests. If the board cannot find a willing buddy couple for a new member couple, a board couple will become the buddy couple.

Procedure will be that Member Services Couple will send an email asking new members if they are interested in having a Buddy Couple and will also track these responses. Member Services will then email the Vice Chair and Chair Couples with this list and they will match the new and current members for the Buddy Couple program.

NEW BUSINESS

I. Christmas Dance: The venue for the Christmas Dance event is tentatively set for the Francis House in Tampa again this year. Date is set by the board for the second weekend in December – Saturday, December 13 at 6pm.

NEXT BOARD MEETING

Next board meeting set for September 7 at the St. Petersburg home of Amy and Laurie.

ADJOURNMENT

This meeting was adjourned at 12:25 pm.